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Publication of inside information pursuant to Article 17(1) of Regulation (EU) No 596/2014 on market abuse (Market Abuse Regulation – MAR)

Haier Smart Home Co., Ltd. adopts public share buy-back offer for up to 81,044,512 D-Shares at a price of EUR 1.87

Qingdao / Shanghai / Hong Kong / Frankfurt, 2 September 2026 – Today, Haier Smart Home Co., Ltd. ("Company") has decided to make a voluntary public share buy-back offer for the Company's D-Shares (ISIN: CNE1000031C1) for up to a maximum of 81,044,512 D-Shares, representing approximately 30% of the currently total issued 271,013,973 D-Shares.

This buy-back offer implements the intention announced in the Company's ad hoc announcement dated 27 April 2026 to make a voluntary public share buy-back offer for D-Shares. The offer price of EUR 1.87 per D-Share tendered into the buy-back offer is at the top end of the price range disclosed in the ad hoc announcement dated 27 April 2026, i.e. 5% above the closing price of the D-Shares in Xetra trading on the Frankfurt Stock Exchange on the third trading day prior to the public announcement of the offer.

The acceptance period for the buy-back offer will presumably start on 4 September 2026, 00:00 hrs (CEST) and will presumably end on 29 September 2026, 24:00 hrs (CEST).

If, as part of the buy-back offer, more than 81,044,512 D-Shares are tendered for buy-back, the acceptance declarations will be considered on a pro rata basis.

The Company will cancel the D-Shares repurchased under the buy-back offer.

The terms and conditions based on which the buy-back offer will be carried out are contained in the offer document, which will be published prior to the beginning of the acceptance period on the Company's website (https://smart-home.haier.com/en/investor-relations/#announcement) as well as in the German Federal Gazette (https://www.bundesanzeiger.de, German version only).

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Important note:
The voluntary public share repurchase offer is being conducted exclusively in the Federal Republic of Germany in accordance with the offer document and the procedure set forth therein. The share repurchase offer is not intended for or directed at "U.S. Persons" within the meaning of the US Securities Act 1933 (as amended) or for persons resident or present in Australia, Hong Kong, Japan, Canada, New Zealand, Switzerland, South Africa or the United States of America, and cannot be accepted by them. The Buy-Back Offer is also not directed to D-Shareholders in any other jurisdiction in which a release, publication or distribution of a Buy-Back Offer or any

related information would be unlawful or would require the preparation of additional offer documents, registration or other measures that go beyond what is required under German law.

This announcement is not directed at persons in other jurisdictions where the issuance or execution of the repurchase offer is subject to legal restrictions.

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The terms and conditions and other provisions relating to the buy-back offer are set out in the offer document, which has neither been submitted to BaFin for review nor authorised by BaFin.

The buy-back offer is a voluntary offer by the Company to repurchase its own shares; it is not a takeover bid by a third party within the meaning of the Securities Acquisition and Takeover Act. The provisions of the Securities Acquisition and Takeover Act do not apply to the acquisition of the company's own shares under the buy-back offer. Holders of D-Shares are strongly advised to read the offer document and, if necessary, to seek independent advice on the matters contained therein.

This release contains forward-looking statements. These statements are based on the current views, expectations, and assumptions of the management of Haier and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in any such statements. The Company assumes no obligation to update forward-looking statements, unless required by an applicable statutory provision.