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Haier Smart Home Co., Ltd.*

海爾智家股份有限公司

(a joint stock company incorporated in the People's Republic of China with limited liability)

Stock Code: 6690

ANNOUNCEMENT MADE PURSUANT TO RULES 13.51B(2) AND 13.51(2) OF THE HONG KONG LISTING RULES

This announcement is made by Haier Smart Home Co., Ltd.* (the "**Company**") pursuant to Rules 13.51B(2) and 13.51(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Hong Kong Listing Rules**").

Reference is made to the regulatory announcement dated 10 February 2022 (the "**Regulatory Announcement**") issued by The Stock Exchange of Hong Kong Limited (the "**Hong Kong Stock Exchange**") in relation to, among others, the disciplinary action taken by the Hong Kong Stock Exchange against Beijing Media Corporation Limited ("**Beijing Media**", stock code: 1000) and its directors and supervisors (including, among others, Mr. WU Changqi ("**Mr. WU**"), a non-executive director of the Company).

According to the Regulatory Announcement, the Hong Kong Stock Exchange has publicly criticised Mr. WU for breaching Rule 3.08(f) of the Hong Kong Listing Rules and his Declaration and Undertaking with regard to Directors to the Hong Kong Stock Exchange in the form set out in Appendix 5H to the Hong Kong Listing Rules by failing to ensure that Beijing Media maintained adequate and effective internal controls (the "**Criticism**"). Mr. WU is required to attend 24 hours of training on regulatory and legal topics including Hong Kong Listing Rules compliance.

Mr. WU has resigned as an independent non-executive director of Beijing Media on 25 November 2021. Further details in relation to the Criticism are available in the Regulatory Announcement dated 10 February 2022 on the website of the Hong Kong Stock Exchange.

The board of directors of the Company (the "**Board**") has carefully assessed the Criticism against Mr. WU. In view of that (i) the Regulatory Announcement did not mention any act of dishonesty or fraud concerning, or doubt cast on the integrity of, Mr. WU, which would affect his suitability as a director of the Company; (ii) to the best of the knowledge, information and belief of the Board, no act of dishonesty or fraud from Mr. WU while performing his duties as a director of the Company has been found by the Company and (iii) to the best of the knowledge, information and belief of the Board, the Criticism is not related to the affairs of the Company and will not have impact on the business operations and financial position of the Company, and taking into account of the background, expertise and contributions of Mr. WU, the Board considers that Mr. WU remains suitable to act as a non-executive director of the Company.

Mr. WU has confirmed to the Company that, save as disclosed in the Regulatory Announcement and this announcement, there is no other information relating to him that is required to be disclosed pursuant to Rules 13.51(2)(h) to 13.51(2)(v) of the Hong Kong Listing Rules, and he is not aware of any other matters that need to be brought to the attention of the shareholders of the Company.

By order of the Board
Haier Smart Home Co., Ltd.*
LIANG Haishan
Chairman

Qingdao, the PRC
14 February 2022

As at the date of this announcement, the executive Directors of the Company are Mr. LIANG Haishan, Mr. LI Huagang and Mr. XIE Juzhi; the non-executive Directors are Mr. WU Changqi, Mr. LIN Sui, Mr. YU Hon To, David and Ms. Eva LI Kam Fun; and the independent non-executive Directors are Mr. CHIEN Da-Chun, Mr. WONG Hak Kun, Mr. LI Shipeng and Mr. WU Qi.

* *For identification purpose only*