

## Haier Smart Home Co., Ltd.

### Announcement on the Increase of Shareholdings in the Company by Concerted Actor of the Actual Controller

The Board of Directors of the Company and all members of the Board warrant that there are no false representations, misleading statements and material omissions in this announcement, and accept legal responsibility for the authenticity, accuracy and completeness of the content herein.

#### Important Notes:

Information of the first shareholding increase: Qingdao Haichuangzhi Management Consulting Enterprise (Limited Partnership) (hereinafter referred to as “Haichuangzhi”), a concerted actor of Haier Group Corporation (hereinafter referred to as “Haier Group”) which is the actual controller of Haier Smart Home Co., Ltd. (hereinafter referred to as the “Company”), increased its shareholding in the Company of 2,768,472 A-Shares through the trading system of the Shanghai Stock Exchange on 11 April 2023 (hereinafter referred to as the “**Shareholding Increase**”), accounting for 0.03% of the Company’s total share capital.

Shareholding increase plan: Haichuangzhi intends to increase its shareholdings in the Company’s A shares through the trading system of Shanghai Stock Exchange within 6 months from 11 April 2023 with an accumulated amount of proposed shareholding increase (including the amount of the Shareholding Increase) no less than RMB150 million and no more than RMB300 million (hereinafter referred to as the “**Shareholding Increase Plan**”). There is no price range for the Shareholding Increase Plan. Haichuangzhi therefore will gradually implement the Shareholding Increase Plan taking into consideration the Company's stock price fluctuations and the overall trend of the capital market.

Risk notes: The subsequent implementation of the Shareholding Increase Plan may not meet expectations due to changes in securities market conditions and other factors.

On 11 April 2023, the Company received a notice from Haichuangzhi, the concerted actor of Haier Group, notifying that Haichuangzhi has increased its shareholding of the

Company's A shares through the trading system of Shanghai Stock Exchange. The relevant information is announced as follows:

## **I. General information of the entity implementing Shareholding Increase Plan**

( I ) Entity implementing the Shareholding Increase Plan: Haichuangzhi, the Company's shareholder and a concerted actor of Haier Group, the Company's actual controller.

( II ) As of the date of this announcement, Haichuangzhi directly held 123,390,888 A-Shares of the Company (including the shares of the Shareholding Increase), accounting for 1.31% of the Company's total shares.

## **II. Information of the Shareholding Increase**

### **( I ) Particulars of the Shareholding Increase**

The Shareholding Increase is based on confidence in the Company's future development and reasonable judgment of the Company's current investment value. The particulars of Shareholding Increase are as follows:

Unit: RMB

Entity implementing the Shareholding Increase	Time	Increased in shareholding (shares)	Average price for shareholding Increase (RMB/share)	Amount for shareholding increase (RMB)	Percentage of the total share capital (%)	Method
Haichuangzhi	11 April 2023	2,768,472	22.73	62,939,963.84	0.03	Shareholding increase through the secondary market

### **( II ) Changes in shareholding before and after the Shareholding Increase**

Before the Shareholding Increase, Haichuangzhi held 120,622,416 A-Shares of the Company, accounting for 1.28% of the Company's total share capital; while Haier Group held 1,072,610,764 A-Shares of the Company, accounting for 11.35% of the Company's total share capital; Haier COSMO Co., Ltd., Haier Group's concerted actor, held 1,258,684,824 A-Shares of the Company, accounting for 13.32% of the Company's total share capital; Qingdao Haier Venture & Investment Information Co., Ltd., a concerted actor of Haier Group, held 172,252,560 A-Shares of the Company, accounting for 1.82% of the Company's total share capital; Haier International Co., Limited, a Haier Group's concerted actor, held 58,135,194 D-Shares of the Company, accounting for 0.62% of the

Company's total share capital; HCH (HK) Investment Management Co., Limited, also a concerted actor of Haier Group, held 538,560,000 H-Shares of the Company, accounting for 5.70% of the Company's total share capital; Haier Group and the aforementioned parties acting in concert (including Haichuangzhi) held 3,220,865,758 shares of the Company in aggregate, representing 34.10% of the Company's total share capital.

After the Shareholding Increase, Haichuangzhi has held 123,390,888 A-Shares of the Company, accounting for 1.31% of the Company's total share capital. Haier Group and the aforementioned persons acting in concert (including Haichuangzhi) have together held 3,223,634,230 shares of the Company, accounting for 34.12% of the Company's total share capital. The actual controller and controlling shareholder of the Company have not changed since the Shareholding Increase.

### **III. Main content of the Shareholding Increase Plan**

( I ) Purpose of the proposed Shareholding Increase Plan: Based on confidence in the Company's future development and reasonable judgment of the Company's current investment value, increase in shareholdings of the Company was implemented.

( II ) Categories and methods of the proposed Shareholding Increase Plan: Haichuangzhi intends to increase its shareholding of the Company's A-Shares through the trading system of Shanghai Stock Exchange, the methods of which include but not limited to centralized price bidding.

( III ) Amount of the proposed Shareholding Increase Plan: Haichuangzhi increased its shareholdings in the Company's shares through the trading system of Shanghai Stock Exchange, with an accumulated amount of shareholding increase (including the amount of the Shareholding Increase) no less than RMB150 million and no more than RMB300 million.

( IV ) Price of the proposed Shareholding Increase Plan: There is no price range for the Shareholding Increase Plan. Haichuangzhi therefore will gradually implement the Shareholding Increase Plan taking into consideration the Company's stock price fluctuations and the overall trend of the capital market.

( V ) Implementation term of the Shareholding Increase Plan: within 6 months from 11 April 2023.

(VI) Source of funds for the Proposed Shareholding Increase Plan: self-owned/self-raised funds.

(VII) Haichuangzhi has undertaken that it will not reduce its shareholdings in the Company during the implementation period of the Shareholding Increase Plan and within the statutory period.

(VIII) Before the Shareholding Increase Plan, Haier Group and its parties acting in concert together held 34.10% of the Company's shares. The implementation term of the Shareholding Increase Plan shall not exceed 12 months, while the increased shares in the Shareholding Increase and the Shareholding Increase Plan in aggregate shall account for no more than 2% of the Company's total shares.

#### **IV. Risk of uncertainty on the implementation of the Shareholding Increase Plan**

The Shareholding Increase Plan is exposed to the risk of failure in implementation due to changes in capital market. In case of the abovementioned risk during the implementation of the Shareholding Increase Plan, the Company will have necessary disclosure in a timely manner.

#### **V. Other explanations**

1. The Company will follow up the shareholding increase of the above-mentioned entity and will have necessary disclosure in a timely manner in accordance with relevant regulations.

2. The Shareholding Increase Plan and related actions are in compliance with the *Securities Law of the People's Republic of China* and other laws and regulations, departmental rules and Shanghai Stock Exchange Business Rules and other relevant regulations.

It is hereby notified the above.

The Board of Directors of Haier Smart Home Co., Ltd.

11 April 2023