

Haier Smart Home Co., Ltd.

Announcement on the Completion of the Non-trading Transfer of Shares for the 2023 A-share Core Employee Stock Ownership Plan

The Board of Directors of the Company and all members of the Board warrant that there are no false representations, misleading statements and material omissions in this announcement, and accept legal responsibility for the authenticity, accuracy and completeness of the content herein.

Haier Smart Home Co., Ltd. (hereinafter referred to as the “Company”) held the 2022 Annual General Meeting of Haier Smart Home Co., Ltd., the First A Share Class Meeting of 2023, the First D Share Class Meeting of 2023, the First H Share Class Meeting of 2023 on 26 June 2023, at which the *2023 A-share Core Employee Stock Ownership Plan (draft) of Haier Smart Home Co., Ltd. and its Summary* was considered and approved. The Company agreed to implement the 2023 A-share Core Employee Stock Ownership Plan. For details, please refer to the relevant announcements published by the Company on the website of Shanghai Stock Exchange (www.sse.com.cn) on 28 April 2023 and 27 June 2023. The First Holders’ Meeting of the 2023 A-share Core Employee Stock Ownership Plan was convened on 10 July 2023, at which the *Management Measures of 2023 A-share Core Employee Stock Ownership Plan of Haier Smart Home Co., Ltd.* and other resolutions were reviewed and approved. For details, please refer to the announcement published on the website of Shanghai Stock Exchange (www.sse.com.cn) on 11 July 2023.

Pursuant to relevant requirements of the *Company Law of the People’s Republic of China*, the *Securities Law of the People’s Republic of China*, the *Guiding Opinions on the Pilot Implementation of Employee Stock Ownership Plan by Listed Companies*, and the *Self-regulatory Guidelines for Listed Companies on the Shanghai Stock Exchange No. 1*

— *Standard Operation* and other laws, administrative regulations and normative documents, the Company hereby announces the implementation progress of the 2023 A-share Core Employee Stock Ownership Plan as follows:

The shares of the 2023 A-share Core Employee Stock Ownership Plan are from the proposed transfer of shares repurchased from the Special Securities Account for Repurchase of Haier Smart Home with the number of shares transferred of 25,117,000 shares, which have been transferred from the Special Securities Account for Repurchase of the Company to the 2023 A-share Core Employee Stock Ownership Plan at a price of RMB22.49 per share (being the average purchase cost of the latest batch of shares in the Special Securities Account for Repurchase of the Company as of 10 July 2023, and for details, please refer to the *Announcement on the Progress of Core Employee Stock Ownership Plan of Haier Smart Home Co., Ltd.* (No. L2023-033) disclosed by the Company on 11 July 2023.

On 18 July 2023, the Company received the *Confirmation of Transfer Registration* issued by China Securities Depository and Clearing Co., Ltd., notifying that the shares under the “Special Securities Account for Repurchase of Haier Smart Home Co., Ltd.” have been transferred to the special account of “Haier Smart Home Co., Ltd. - 2023 A-Share Core Employee Stock Ownership Plan” in a non-trading manner on 17 July 2023, with a price of RMB22.49 per share and a total of 25,117,000 shares, accounting for 0.27% of the total share capital of the Company and 0.40% of the total A-share capital of the Company. Since then, the Company has completed the non-trading transfer of shares for the 2023 A-share Core Employee Stock Ownership Plan and this part of shares will be locked in accordance with regulations. According to the provisions of the *2023 A-share Core Employee Stock Ownership Plan (draft) of Haier Smart Home Co., Ltd.*, the 2023 A-share Core Employee Stock Ownership Plan shall have the lock-up period of 12 months from the date of disclosure of the announcement on completion of transfer of the repurchased shares of the Company from the Special Securities Account for Repurchase and the lock-up period shall be from 19 July 2023 to 18 July 2024.

The Company will promptly perform subsequent information disclosure obligations in accordance with relevant laws and regulations. Investors are kindly requested to pay attention to investment risks.

The announcement is hereby given.

The Board of Directors of Haier Smart Home Co., Ltd.

18 July 2023