Stock Name: Qingdao Haier Stock Code: 6600690 Announcement No.:L2019-043

Convertible Bond Name: Haier Convertible Bonds Convertible Bond Code:110049

Convertible Stock Name: Haier Convertible Stocks

Convertible Stock Code: 190049

Qingdao Haier Co., Ltd.

Announcement on Changing the Company Name to Complete the Industrial and Commercial Registration

The Board of Directors of the Company and all members of the Board warrant that there are no false representations, misleading statements and material omissions in this announcement, and are severally and jointly responsible for the authenticity, accuracy and completeness of the content herein.

On 5 June 2019, Qingdao Haier Co., Ltd. held the 28th Meeting of the Ninth Session of the Board of Directors and it reviewed and approved the *Proposal on the* Proposed Change in the Company's Full Name of Qingdao Haier Co., Ltd., the Proposal on the Proposed Change in the Company's Stock Name of Qingdao Haier Co., Ltd. and the Proposal on Amending the Articles of Association of Qingdao Haier Co., Ltd. and other relevant proposals. Upon the review and approval at 2018 Annual General Meeting held by the Company on 18 June 2019, it is agreed to change the Chinese name of the Company from "青岛海尔股份有限公司" to "海尔智家股份有 限公司" and change the English name of the Company from "Qingdao Haier Co., Ltd." to "Haier Smart Home Co., Ltd." and amend the Articles of Association accordingly. Please see the Announcement on the Proposed Change in the Company' s Full Name and the Stock Name of Qingdao Haier Co., Ltd. (No.: L2019-036) disclosed at website of Shanghai Stock Exchange (www.sse.com.cn) on 6 June 2019 by the Company and the Announcement on Resolutions of the 2018 Annual General Meeting of Qingdao Haier Co., Ltd. disclosed at website of Shanghai Stock Exchange (www.sse.com.cn) on 19 June 2019 and the Articles of Association of Haier Smart *Home Co., Ltd.* etc. for details.

On 20 June 2019, the Company has completed the procedures of industrial and commercial registration for the above-metioned changes and obtained the *business license* issued by Qingdao municipal market supervision and administration bureau. The relevant registration information is as follows:

Name: Haier Smart Home Co., Ltd.

Unified social credit code: 91370200264574251E

Type: Joint stock company limited by shares (Sino-foreign joint venture, listing)

Domicile: Haier Industrial Park, Laoshan District, Qingdao

Legal representative: Liang Haishan

Registered capital: RMB 6,368,416,700

Date of establishment: 31 March 1994

Operating period: In perpetuity

Business scope: researching, developing and manufacturing electric appliance, electronic products, machinery products, communication devices, relevant accessories, industrial automation controlling equipment, computer hardware and accessory equipment; technical advisory services for home appliance and electronic products; import and export business (conduct operations in accordance with the approved scope of Ministry of Foreign Economic Relations and Trade); retail and wholesale; domestic commerce (except for the commodities forbidden by the state); digital technology, intelligent technology and software technology; technology development, technology consultation, technology transfer, technology service (including industrial internet and household electrical appliances product); data processing; application software development and service; development and application research of advanced control and optimized technology; mineral water manufacturing, catering, tourism services (only operated by the branches); enterprise management service and consultation, information technology service; (the approval of relevant authorities shall be obtained before the start of operation if such approval shall be obtained for

certain project).

The revised Articles of Association of Haier Smart Home Co., Ltd. has been filed

with business registration authority.

The change of the full name of the Company has completed. There will be no

change to the legal entity of the Company upon the change of the Company name.

The cooperation conducted under the name of Qingdao Haier Co., Ltd.prior to the

change of the Company name will remain effective, and the agreements entered into

shall not be affected by the change of the Company name and will be performed as

agreed. All rules and regulations of the Company involving the Company name shall

be amended correspondingly. At the same time, the Company will perform the

obligations of information disclosure in relation to the change of stock name in

accordance with the requirements of relevant lawa and regulations. Investors are

advised to note the subsequent announcement.

It is hereby notified the above.

The Board of Directors of Qingdao Haier Co., Ltd.

21 June 2019

(Note: This Report has been prepared in both Chinese and English. Should there be

any discrepancies or misunderstandings between the two versions, the Chinese

version shall prevail.)