

Stock Name: Qingdao Haier

Stock Code:600690

No.: L2019-027

Bond Name: Haier Convertible Bonds

Bond Code:110049

Qingdao Haier Co., Ltd.

Announcement on Appointment of General Manager

The Board of Directors of the Company and all members of the Board warrant that there are no false representations, misleading statements and material omissions in this announcement, and are severally and jointly responsible for the authenticity, accuracy and completeness of the content herein.

In order to comprehensively plan allocation of global resources, focus on planning and layout of the Company's internet of things smart family strategy, push the Company's strategy to accelerate landing locally across the globe and develop coordinately with the model of "RenDanHeYi", further improve corporate governance, Mr. Liang Haishan, the chairman and general manager of the Company, announced no longer to hold the concurrent post of general manager.

On 29 April 2019, the *Proposal of Qingdao Haier Co., Ltd. on Appointment of General Manager* was reviewed and passed on the 27th meeting of the ninth session of the Board of Directors to engage Mr. Li Huagang as the general manager of the Company, the tenure comes into effective since the date on which it is reviewed and passed in the session of board of directors, and refer to the appendix for curriculum vitae of Mr. Li Huagang.

It is hereby to notify.

The Board of Directors of Qingdao Haier Co., Ltd.

29 April 2019

Appendix: Curriculum vitae of Mr. Li Huagang

Li Huagang, male, born in 1969, had served as positions of chief operating officer and executive director of the Company's holding subsidiary Haier Electronics Group

Co., Ltd., and now serves as chief marketing officer of China region. He graduated from Central China University of Science and Technology in 1991 and obtained a bachelor's degree of economics, and graduated from China Europe International Business School (CEIBS) in 2014 and obtained a master's degree of Executive Master of Business of Administration (EMBA).