

Stock Name: Haier Smart Home

Stock Code: 600690

No.: L2023-053

Haier Smart Home Co., Ltd

Announcement on Participating in 2023 Online Collective Reception Day for Investors of Listed Companies in Qingdao

The Board of Directors of the Company and all members of the Board warrant that there are no false representations, misleading statements and material omissions in this announcement, and accept legal responsibility for the authenticity, accuracy and completeness of the content herein.

In order to further strengthen the interaction and communications with investors, Haier Smart Home Co., Ltd. (hereinafter referred to as the “Company”) will participate in “2023 Collective Reception Day for Investors of Listed Companies in Qingdao Jurisdiction”, which is jointly held by Qingdao Securities Regulatory Administration, Qingdao Association for Public Companies and Shenzhen Panorama Network Co., Ltd.. The relevant matters are hereby announced as follows:

The Collective Reception Day event will be held on a remote network platform. To participate in the Investors Collective Reception Day event, investors can log on to the “Panorama Roadshow” (<http://rs.p5w.net>), or follow the official account of WECHAT for “Panorama Roadshow”, or download the mobile phone APP of “Panorama Roadshow”. The Investors Collective Reception Day event will be held from 15:00 to 17:00 on Wednesday, 8 November 2023 (Beijing time). At that time, the Company's senior management team will communicate with investors for 2023 third quarter results and other concerned issues such as corporate governance, development strategy, operation conditions, financing plan, share incentive schemes, and sustainable development through online communication.

Investors are welcome to actively participate in this event.

The announcement is hereby given.

The Board of Directors of Haier Smart Home Co., Ltd.

2 November 2023