

## Haier Smart Home Co., Ltd.

### Announcement on the Completion of Share Purchase for the 2023 H-share Core Employee Stock Ownership Plan

The Board of Directors of the Company and all members of the Board warrant that there are no false representations, misleading statements and material omissions in this announcement, and accept legal responsibility for the authenticity, accuracy and completeness of the content herein.

Haier Smart Home Co., Ltd. (hereinafter referred to as the “Company”) held the 5th Meeting of the 11th Session of the Board of Directors on 27 April 2023 and the 2022 Annual General Meeting of Haier Smart Home Co., Ltd. on 26 June 2023, at which the *2023 H-share Core Employee Stock Ownership Plan (draft) of Haier Smart Home Co., Ltd. and its Summary* was considered and approved. The Company agreed to implement the 2023 H-share Core Employee Stock Ownership Plan. For details, please refer to the relevant announcements in relation to the 2023 H-share Core Employee Stock Ownership Plan and the resolutions of the general meeting published by the Company on the website of Shanghai Stock Exchange ([www.sse.com.cn](http://www.sse.com.cn)) on 28 April 2023 and 27 June 2023. The First Holders’ Meeting of the 2023 H-share Core Employee Stock Ownership Plan was convened on 10 July 2023, at which the *Management Measures of 2023 H-share Core Employee Stock Ownership Plan of Haier Smart Home Co., Ltd.* and other resolutions were reviewed and approved. For details, please refer to the announcement published on the website of Shanghai Stock Exchange ([www.sse.com.cn](http://www.sse.com.cn)) on 11 July 2023.

Pursuant to relevant requirements of the *Company Law of the People’s Republic of China*, the *Securities Law of the People’s Republic of China*, the *Guiding Opinions on the Pilot Implementation of Employee Stock Ownership Plan by Listed Companies*, and the *Self-regulatory Guidelines for Listed Companies on the Shanghai Stock Exchange No. 1 - Standard Operation* and other laws, administrative regulations and normative documents, the Company hereby announces the implementation progress of the 2023 H-share Core Employee Stock Ownership Plan as follows:

The Employee Stock Ownership Plan has entrusted the Industrial Securities Asset

Management Co., Ltd. to establish the ISAM Xinzhong Haier Smart Home No. 9 Employee Stock Ownership Single Asset Management Plan (hereinafter referred to as the “Asset Management Plan”) for the management of the plan. As at 25 July 2023, the Asset Management Plan has purchased a total of 3,230,400 shares of the Company’s H shares in the secondary market through the Southbound Trading, with an average transaction price of HK\$23.6178 per share and a transaction amount of approximately HK\$76,294,790.00 (excluding fees and taxes, etc., the corresponding RMB amount is based on the actual settlement exchange rate. For reference as follows: based on the exchange rate as at 25 July 2023 as announced by the People’s Bank of China: HK\$1 = RMB0.91393, which is estimated to be approximately RMB69,728,097.42), and the number of shares purchased representing 0.03% of the total share capital of the Company and 0.11% of the total H shares capital of the Company.

As at the date of disclosure of this announcement, the purchase of the Haier Smart Home’s Shares under the 2023 H-share Core Employee Stock Ownership Plan has been completed and the aforesaid purchased shares are required to be locked for a period of 12 months from the date of disclosure of this announcement (i.e. 26 July 2023 to 25 July 2024).

The Company will promptly perform subsequent information disclosure obligations in accordance with relevant laws and regulations. Investors are kindly requested to pay attention to investment risks.

The announcement is hereby given.

The Board of Directors of Haier Smart Home Co., Ltd.

25 July 2023