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Haier

Haier Smart Home Co., Ltd.* 海爾智家股份有限公司

(a joint stock company incorporated in the People's Republic of China with limited liability)

Stock Code: 6690

ANNOUNCEMENT RE-ELECTION OF THE BOARD OF DIRECTORS AND ELECTION OF THE EMPLOYEE DIRECTOR

A meeting of the board of directors (the "Board") of Haier Smart Home Co., Ltd. (the "Company") was convened on 29 April 2025, at which, among other things, the Proposal on Re-election of the Board of Directors and Election of Non Independent Directors of Haier Smart Home Co., Ltd., the Proposal on Re-election of the Board of Directors and Election of Independent Directors of Haier Smart Home Co., Ltd., and the nomination of candidate for the non-employee directors for the 12th session of the Board of Directors were considered and passed unanimously. On the same date, the first employee representatives meeting of the Company of 2025 (the "ERM") was convened, during which Ms. SUN Dan Feng ("Ms. SUN") was elected as the employee director for the 12th session of the Board.

RE-ELECTION OF THE BOARD

As the term of the 11th session of the Board will expire in June 2025, in accordance with relevant requirements of the Company Law of the People's Republic of China and the Articles of Association of Haier Smart Home Co., Ltd. and the opinions from the nomination committee of the Board, the list of candidates for the directors of the 12th session of the Board, which has been considered and approved by the Board, is set out below:

- 1. 2 candidates for executive directors: Mr. LI Huagang and Mr. Kevin Nolan;
- 2. 4 candidates for non-executive directors: Mr. GONG Wei, Mr. YU Hon To, David, Mr. CHIEN Da-Chun and Mr. LI Shaohua; and
- 3. 4 candidates for independent non-executive directors: Mr. WONG Hak Kun, Mr. LI Shipeng, Mr. WU Qi and Mr. WANG Hua.

The Board has agreed to submit the above list of director candidates for voting at the 2024 annual general meeting ("AGM"), which will elect 2 executive directors, 4 non-executive directors and 4 independent non-executive directors.

The term of the 12th session of the Board will be three years. The term of office for each of the above directors shall be effective from the date of consideration and approval at the AGM. If appointed, each appointed director will enter into a service contract with the Company. Mr. LI Huagang, Mr. Kevin Nolan, Mr. GONG Wei, and Mr. LI Shaohua do not receive Directors' allowance from the Company. The remaining non-executive directors and independent non-executive directors will receive a director fee before tax of RMB360,000 per year.

As at the date of this announcement, save as disclosed in this announcement, each of the above director candidate has not held any directorship in any other public companies the securities of which are listed on any securities market in Hong Kong or overseas, or served other positions in other subsidiaries of the Company, or held other major appointments or professional qualifications during the past three years. Each director candidate does not have other relationships with any Directors, Supervisors, senior management, substantial shareholders or controlling shareholders of the Company and do not hold any interest in the shares of the Company or its associated companies within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong). There is or was no information which is required to be disclosed pursuant to the requirements set out in 13.51(2) (h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") nor are there any matters which need to be brought to the attention of the shareholders of the Company.

Each of the above independent non-executive director candidates has confirmed that (i) he meets each of relevant independence standards set out in Rules 3.13(1) to (8) of the Listing Rules; (ii) he has no past or present financial or other interest in the business of the Company or its subsidiaries, and does not have any connection with any core connected persons (as defined in the Listing Rules) of the Company; and (iii) there are no other factors that may affect his independence at the time of nomination.

The biographical details and other relevant information of the above director candidates as at the date of this announcement are set out in the Appendix to this announcement.

ELECTION OF THE EMPLOYEE DIRECTOR

On 29 April 2025, Ms. SUN was elected as the employee director for the 12th session of the Board at the ERM. Ms. SUN, along with the directors elected at the AGM, will form the 12th session of the Board, comprising a total of 11 directors. The term of office of Ms. Sun shall be the same as that of the 12th session of the Board.

The Company will enter into a service contract with Ms. SUN. She is not entitled to any director's allowance as an employee director. Her remuneration for other duties within the Company will be determined in accordance with the Company's relevant remuneration policy and with reference to her responsibilities and performance appraisals. For details, please refer to the annual report of the Company which will be published in due course.

As at the date of this announcement, save as disclosed in this announcement, Ms. SUN has not held any directorship in any other public companies the securities of which are listed on any securities market in Hong Kong or overseas, or served other positions in other subsidiaries of the Company, or held other major appointments or professional qualifications during the past three years. Ms. SUN does not have other relationships with any Directors, Supervisors, senior management, substantial shareholders or controlling shareholders of the Company and does not hold any interest in the shares of the Company or its associated companies within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong). There is or was no information which is required to be disclosed pursuant to the requirements set out in 13.51(2) (h) to (v) of the Listing Rules nor are there any matters which need to be brought to the attention of the shareholders of the Company.

The biographical details and other relevant information of Ms. SUN as at the date of this announcement are set out in the Appendix to this announcement.

The retiring directors of the 11th session of the Board, namely Ms. Eva LI Kam Fun and Ms. SHAO Xinzhi, confirm that they have no disagreement with the Board, and there are no other matters that should be brought to the attention of the shareholders of the Company. The Company would like to express its gratitude to Ms. Eva LI Kam Fun and Ms. SHAO Xinzhi for their contributions to the Company.

By order of the Board
Haier Smart Home Co., Ltd.*
LI Huagang
Chairman

Qingdao, the PRC 29 April 2025

As at the date of this announcement, the executive directors of the Company are Mr. LI Huagang and Mr. GONG Wei; the non-executive directors are Mr. YU Hon To, David, Ms. Eva LI Kam Fun and Ms. SHAO Xinzhi; and the independent non-executive directors are Mr. CHIEN Da-Chun, Mr. WONG Hak Kun, Mr. LI Shipeng and Mr. WU Qi.

* For identification purposes only

Appendix

CANDIDATES FOR EXECUTIVE DIRECTORS

Mr. LI Huagang ("Mr. LI"), born in 1969, graduated from Huazhong University of Technology in 1991 with a Bachelor's degree of Economics, and from China Europe International Business School in 2014 with a degree of Executive Master of Business Administration (EMBA). He is currently the chairman and Chief Executive Officer of Company. Mr. LI joined Haier in 1991 and served as the sales head of the Marketing and Promotion Division of Haier (海爾商流本部銷售事業部長) and the general manager of China operations of the Company. From August 2017 to March 2019, he served as the chief executive officer of Haier Electronics Group Co., Ltd. ("Haier Electronics"). Since March 2019, he has been appointed as an executive director of Haier Electronics. He has been an executive director and president of the Company since 2019. Mr. LI has extensive experience in the fields of corporate management, marketing, brand operation, and global business operation. Mr. LI has been honored with the 2018 Outstanding Contribution Award for the Forty Years of China's Household Appliance Industry Development (2018年中國家用電器行業發展四十年傑出貢獻獎), and the 2019 China Top Ten Brand Person of the Year (2019中國十大品牌年度人物), the 2021 Taishan Industry Leading Talent (2021年度泰山產業領軍人才), and the 2023 Shandong Provincial Model Worker (2023年山東省勞動模範) and was named in Forbes' "2024 China's Best CEOs" list.

As at the date of this announcement, Mr. LI holds 1,050,444 A Shares and 812,145 H shares of the Company, and was granted 489,924 A Shares (not vested) and 503,332 H Shares (not vested) under the A Share Core Employee Stock Ownership Plan of the Company and H Share Core Employee Stock Ownership Plan, respectively. In addition, Mr. LI was granted 365,576 A Share options under the A Share Option Incentive Plan for 2021 of the Company and has invested in certain trust and asset management schemes and structured notes issued by Golden Sunflower which invested in the shares of the Company. Relevant shares are 262,122 H shares of the Company.

Mr. Kevin Nolan ("Mr. Nolan"), born in 1966, graduated magna cum laude with a Bachelor of Science in Mechanical Engineering from the University of Connecticut in 1989, where he was also a member of the Honors Scholar Program. He currently serves as President and Chief Executive Officer of GE Appliances, a Haier company.

After Mr. Nolan joined GE, he held multiple engineering and manufacturing roles across GE ED&C. He later advanced through leadership positions within GE's appliance, lighting, and industrial divisions. From 2001 to 2006, he led sourcing and new product introduction efforts, launching over 150 products annually while establishing global sourcing capabilities, notably in China, to enhance profitability and drive operational efficiency. He was instrumental in developing new NPI processes and building a quality-focused culture across GE Consumer and Industrial Products.

As Vice President of Technology from 2006 to 2016, Mr. Nolan led GE Appliances' global engineering organization, guiding the business through a billion-dollar transformation of its U.S. manufacturing and product leadership. He founded FirstBuild, a groundbreaking open innovation platform, and drove the internal capability shift from outsourced to in-house manufacturing. Following Haier's acquisition of GE Appliances in 2016 and since becoming CEO of GE Appliances in 2017, Mr. Nolan has restructured the business to emphasize customer value and employee empowerment, introducing a microenterprise model to encourage entrepreneurship while leveraging scale. Under his leadership, the company doubled in size within five years, becoming the fastest-growing and largest appliance company in the U.S. He has championed a culture of innovation, diversity, and inclusion, entering new markets and reinvigorating GE Appliances as a nimble, consumer-driven organization.

Mr. Nolan has received numerous honors throughout his career, including the 2014 GE Chairman's Award, six consecutive Haier CEO Special Awards (2018–2023), and the 2019 Business First Most Admired CEO. He is a Six Sigma Master Black Belt and a founding member of the Lean Institute for Product and Process Development. In recognition of his leadership, innovation, and commitment to public education, Mr. Nolan was awarded an honorary Doctor of Science degree from the University of Louisville in 2022.

As at the date of this announcement, Mr. Nolan holds 315,546 H shares of the Company. He was also granted 580,224 Restricted Share Units (H Shares) of the Company which have not vested.

CANDIDATES FOR NON-EXECUTIVE DIRECTORS

Mr. GONG Wei ("Mr. GONG"), born in 1973, currently serves as the Company's Director, Chief Financial Officer and vice president. Mr. GONG obtained a degree of Executive Master of Business Administration from the University of International Business and Economics in 2011. He is a member of CIMA Chartered Management Accountant and an ICPA Certified Public Accountant. Mr. GONG was the finance manager of the Company, the senior finance manager and senior financial analyst of Haier Group, the chief financial officer of Haier Washing Machine Division, the chief financial officer of Haier Air Conditioning Division, and the chief financial officer of Haier White Goods, and has extensive experience in financial management. Mr. GONG has been awarded the titles of Qingdao Young Job Expert, Qingdao Top Talent, Shandong Outstanding Accountant, and National Outstanding Accountant. He was selected as one of the Top Ten CFOs of the Year by New Finance Magazine, China International Finance Leader of the Year, and other awards.

As at the date of this announcement, Mr. GONG holds 2,072,527 A Shares of the Company, and was granted 215,801 A Shares (not vested) and 222,426 H Shares (not vested) under the A Share Core Employee Stock Ownership Plan of the Company and H Share Core Employee Stock Ownership Plan, respectively. In addition, Mr. GONG was granted 182,788 A Share options under the A Share Option Incentive Plan for 2021 of the

Company and has invested in certain trust and asset management schemes and structured notes issued by Golden Sunflower which invested in the shares of the Company. Relevant shares are 131,061 H shares of the Company.

Mr. YU Hon To, David ("Mr. YU"), born in 1948, has been appointed as a Non-executive Director of the Company since 5 March 2021. Mr. YU holds a Bachelor of Social Science degree from The Chinese University of Hong Kong. Mr. YU is a Fellow of the Institute of Chartered Accountants in England and Wales and an Associate Member of Hong Kong Institute of Certified Public Accountants. Mr. YU is a chartered accountant with over 40 years' experience in the fields of auditing, corporate finance (including advisory on IPO, mergers & acquisitions and financial restructuring), financial investigation and corporate governance. Mr. YU was formerly a partner of one of the Big Four Accounting Firms, with extensive experience in the corporate finance advisory assignments in Greater China for Hong Kong corporations, private equity groups and multinationals.

Mr. Yu is currently an independent non-executive director of several other companies listed on the Hong Kong Stock Exchange, namely One Media Group Limited (stock code: 426), Playmates Toys Limited (stock code: 869), China Resources Gas Group Limited (stock code: 1193), Keck Seng Investments (Hong Kong) Limited (stock code: 184) and MS Group Holdings Limited (stock code: 1451).

As at the date of this announcement, Mr. YU holds 810,000 H shares of the Company.

Mr. CHIEN Da-chun ("Mr. CHIEN"), born in 1953, has been an Independent Non-executive Director of the Company since June 2019. Mr. CHIEN was formerly the ASEAN executive president of International Business Machines Corporation ("IBM"), and the chairman and chief executive officer of IBM Greater China. Mr. CHIEN graduated from the Department of Mathematics at Tamkang University in Taiwan. He has studied in the Advanced Management Program of Harvard University's Graduate School of Business and IBM's Global Executive Program. He was a director of ENN Group and is currently a professor of management practice and academic director of the EE Center at the School of Business of Renmin University of China.

Mr. LI Shaohua ("Mr. LI") was born in 1968. Mr. LI graduated from Ohio State University and Georgia State University in the United States and obtained a MA and a MBA degree, respectively. He holds various international professional certifications such as CPA (Certified Public Accountant), CIA (Certified Internal Auditor), CISA (Certified Information Systems Auditor), CRMA (Certification in Risk Management Assurance) and CRISC (Certified in Risk and Information Systems Control). Mr. LI has over 30 years of working experience in internal and external auditing, risk management, compliance governance, financial and operational management. He has worked for Deloitte (one of the Big Four accounting firms), and held important positions in various institutions, including AKZO Nobel (a Fortune Global 500 company), and Trina Solar (a listed company). Moreover, he has served as a director and vice president of internal

audit and internal control of Haier Electronics Group Co., Ltd. and is currently the general manager of Haier Group's Audit and Risk Control Committee, Chief Audit and Risk Control Officer, and the chairman of the Haier Group's ESG execution committee.

As at the date of this announcement, Mr. LI held 71,870 A Shares and 401,577 H Shares in the Company.

Ms. SUN Danfeng ("Ms. SUN"), was born in 1976. Ms. SUN is currently the general manager of digital transformation of the Company. Ms. SUN graduated from China Agricultural University in 1998 with a Bachelor's degree in Economics and joined Haier in August of the same year. Ms. SUN graduated from Renmin University of China in 2015 and obtained an Executive Master of Business Administration (EMBA) degree. Ms. SUN has been working in the home appliance industry for many years, specialising in the building and operation of user digitisation, employee digitisation and customer digitisation systems. She has served as strategic director of the business flow promotion division, general manager of the mega business exchange platform, and general manager of digital marketing for the China platform. She has extensive experience in digital system research, system construction, digital transformation, technology management and decision-making consulting. During her tenure, she has made remarkable achievements in big data analysis, transformation of scientific and technological achievements, and digital transformation and upgrading of industries. She has won the 2021 ICT industry Mulan Award, and the title of Shandong Province Big Data Industry Leader in 2022. She is a management expert of scientific and technological expert pool in Shandong Province.

As at the date of this announcement, Ms. SUN held 154,921 H Shares in the Company and was granted 152,600 A Shares (not vested) under the A Share Core Employee Stock Ownership Plan. In addition, Ms. SUN was granted 18,728 A share options under the A Share Option Incentive Plan for 2021 of the Company.

CANDIDATES FOR INDEPENDENT NON-EXECUTIVE DIRECTORS

Mr. WONG Hak Kun ("Mr. WONG"), born in 1956, has been appointed as an Independent Non-executive Director of the Company since June 2020. He holds a Bachelor's degree of social science from the University of Hong Kong. He has over 36 years of experience in auditing, assurance and management in Deloitte China. He has been a partner of Deloitte China since 1992 and served as a member of the board of directors of Deloitte China from 2000 to 2008. Prior to his retirement in May 2017, Mr. WONG was Deloitte China's National Managing Partner of Audit & Assurance. Mr. WONG is an associate of the Hong Kong Institute of Certified Public Accountants (HKICPA), an associate of the Association of Chartered Certified Accountants (ACCA), an associate of the Chartered Institute of Management Accountants (CIMA), an associate of The Chartered Governance Institute (previously known as "The Institute of Chartered Secretaries and Administrators"). Mr. WONG currently serves as an

independent non-executive director of Yue Yuen Industrial Holdings (Limited), Lung Kee (Bermuda) Holdings Limited, Guangzhou Automobile Group Co., Ltd. and Hangzhou SF Intra-City Industrial Co., Ltd.

Mr. LI Shipeng ("Mr. LI"), born in 1967, has been appointed as an Independent Non-executive Director of the Company since 5 March 2021. Mr. LI holds a bachelor's and master's degree from University of Science and Technology of China, and a PhD degree from Lehigh University, USA. Mr. LI has extensive experience in areas such as Internet of Things technology, and artificial intelligence. Mr. LI is currently a chair scientist at the International Digital Economy Academy and an executive director of the Low Altitude Economic Branch. Prior to that, he served as the Chief Researcher and Deputy Dean of Microsoft Research Asia, Chief Technology Officer of Cogobuy Group, Vice President of iFlytek Group, and the Executive President and Chief Scientist of Shenzhen Institute of Artificial Intelligence and Robotics. Mr. LI is a member of the International Eurasian Academy of Sciences and a fellow of the International Institute of Electrical and Electronics Engineers (IEEE fellow). He was listed as one of the world's top 1,000 computer scientists by Guide2Research and ranked top 20 in Mainland China in 2020. Mr. LI is a renowned expert in areas such internet, computer vision, cloud computing, Internet of Things and artificial intelligence.

Mr. WU Qi ("Mr. WU"), born in 1967, has been appointed as an Independent Non-executive Director of the Company since 25 June 2021. He has 25 years of work and management experience in world-class management and consulting companies. He served as the vice president (Global) and vice chairman (Greater China) of Accenture, and the chairman of Shun Zhe Technology Development Co., Ltd. He was a member and the president (Greater China) of Roland Berger's Global Management Committee, a member of Roland Berger's Global Supervisory Board, and a senior consultant for Foxconn's D sub-business group strategy and intelligent manufacturing and a consultant of Xnode, a famous accelerator for startups. Mr. WU's past experience in consulting industry involves transportation/logistics, high-tech manufacturing, tourism, finance, consumer goods, real estate, government departments and other industries. His has extensive experience in fields such as development strategy, organizational change, sales and brand strategy, corporate innovation, digital transformation and intelligent manufacturing, post-merger integration, regional industrial and economic development and upgrading. Mr. WU Qi is a well-known expert in Industry 4.0, transportation and regional planning and development in the PRC. He served as a consultant for Hangzhou Bay Development Planning, a member of the Intelligent Manufacturing Expert Committee of the Shenzhen Municipal Government, deputy head of the 13th Five-Year Planning Expert Committee of Zhengzhou City, Henan Province, vice chairman of China Cold Chain Alliance and other social positions.

Mr. WANG Hua ("Mr. WANG"), born in 1977. Mr. WANG received a Bachelor's degree in automation from Shanghai University of Electric Power, Shanghai, China in July 1999 and a Master's degree in business administration from Stanford University, California, the United States in June 2006. Mr. WANG is the co-founder of Sinovation Ventures, an established technology investment company in China, and currently serves as the co-CEO and Managing Partner of the investment department of Sinovation Ventures. Mr. WANG has extensive experience in capital investment and information technology industry, mainly focusing on AI and cutting-edge technologies and expanding to the upstream and downstream industrial chains. He led investments in technology projects such as 4Paradigm, AInnovation, WeRide, Horizon Robotics, Zhihu, Waterdrop Inc. Momenta, Luchen, and Silicon Mobility. From September 2006 to October 2009, Mr. WANG worked at Google China's Business Development Headquarters, where he built Google China's premium ad network. He was also responsible for managing investments during his three years at Google China. Prior to joining Google China, he founded Shanghai Yinda Technology Group Co., Ltd., a company that provides technology solutions to telecommunications operators and equipment providers. In addition, Mr. WANG has been appointed as an independent non-executive director of Alnnovation Technology Group Co., Ltd. since 6 February 2018. He has been appointed as an independent non-executive director of Maoyan Entertainment since 22 August 2018.