

Haier Smart Home Co., Ltd.

Announcement of the 2025 Half Year Performance Briefing

The Board of Directors and all directors of the Company warrant that there are no false representations, misleading statements and material omissions in this announcement, and accept legal responsibility for the authenticity, accuracy and completeness of the content herein.

Important Notes:

- Time of the meeting: From 9:00 to 10:00 a.m. (Beijing time) on Friday, 17 October 2025
- Venue of the meeting: The SSE Roadshow Center of the Shanghai Stock Exchange (Website: <https://roadshow.sseinfo.com/>)
- Form of the meeting: Online interaction at the SSE Roadshow Center
- Investors can send their questions to the corporate email address of the Company at finance@haier.com from the date of this announcement to 16:00 p.m. (Beijing time) on Thursday, 16 October 2025, or login to the website of the SSE Roadshow Center and click the “Question Collection” on the homepage to raise questions from Friday, 10 October 2025 to 16:00 p.m. (Beijing time) on Thursday, 16 October 2025. The Company will answer common questions of investors during the briefing.

Haier Smart Home Co., Ltd. (hereinafter referred to as the “Company”) released its 2025 half year report on 29 August 2025. In order to allow investors to have a more comprehensive and deeper understanding of its operating results and financial condition for the first half of 2025, the Company plans to hold the 2025 half year briefing on performance from 9:00 to 10:00 a.m. (Beijing time) on Friday, 17 October 2025 to discuss with investors the questions they are concerned about.

I. Form of the briefing

The briefing will be held through online instant interaction. The Company will interact and communicate with investors, regarding its operating results and financial indicators for the first half of 2025. Additionally, common questions of investors will be answered within the scope of allowed information disclosure.

II. Time and venue of the briefing

- (I) Time of the meeting: From 9:00 to 10:00 a.m. (Beijing time) on Friday, 17 October 2025
- (II) Venue of the meeting: The SSE Roadshow Center

(III) Form of the meeting: Online interaction at the SSE Roadshow Center

III. Attendees

Chairman & President: Li Huagang

Independent Director: Wang Hua

Chief Financial Officer & Vice President: Sun Jiacheng

Board Secretary: Liu Xiaomei

Director of Investor Relationships & Representative of Securities Affairs: Liu Tao

IV. Participating method for investors

(I) Investors can login to the website of the SSE Roadshow Center (<https://roadshow.sseinfo.com/>) from 9:00 to 10:00 a.m. (Beijing time) on Friday, 17 October 2025 to participate in the briefing online. The Company will timely answer investors' questions.

(II) Investors can send their questions to the corporate email address of the Company at finance@haier.com from the date of this announcement to 16:00 p.m. (Beijing time) on Thursday, 16 October 2025, or login to the website of the SSE Roadshow Center and click the "Question Collection" on the homepage to raise questions from Friday, 10 October 2025 to 16:00 p.m. (Beijing time) on Thursday, 16 October 2025. The Company will answer common questions of investors during the briefing.

V. Contact and enquiries

Contact department: Securities Department of Haier Smart Home Co., Ltd.

Tel.: 0532-8893 1670

Email: finance@haier.com

VI. Miscellaneous

Subsequent to the briefing, investors can login to the website of the SSE Roadshow Center (<https://roadshow.sseinfo.com/>) to review its process and contents.

It is hereby notified the above.

Haier Smart Home Co., Ltd.

30 September 2025